



Community Services
City of Beverly Hills
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For Immediate Release
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Beverly Hills Annual Woofstock 90210 Looking for Pet-Friendly Vendors
Showcase Your Pet Products and Services – Application Deadline February 5

Beverly Hills, CA — The City of Beverly Hills Community Services Department is currently seeking pet-related product and service vendors for its 8th annual, WOOFSTOCK 90210 pet event, held on Sunday, March 6 in the heart of Beverly Hills, at Roxbury Park's "Wiggly Field," 11 a.m.-3 p.m. With Americans spending more money on pampering their pets than ever before, with some reports forecasting nearly \$60 billion for this year, this is a great opportunity to showcase your products and/or services at this event that attracted nearly 3,500 people last year and over 300 pets. All vendors interested in space at the event must fill out an application and submit it by February 5, 2016. Visit www.beverlyhills.org/Woofstock90210 or call 310-285-6830.

The event will feature pet parade and contests, adoptions, pet and people activities, food trucks, entertainment, live music, and pet-related vendors.

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