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**CITY OF BEVERLY HILLS  
City Hall Room 280-A  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
AGENDA**

**CHARITABLE SOLICITATIONS COMMISSION REGULAR MEETING**

**January 14, 2013  
09:00 a.m.**

**A. ROLL CALL**

**B. PLEDGE OF ALLEGIANCE**

**C. COMMISSION MINUTES**

- Consideration of the minutes of December 12, 2012

**D. ORAL COMMUNICATIONS FROM THE AUDIENCE**

At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

**E. REPORT FROM THE CHAIRPERSON**

MAYOR'S CABINET MEETING – January 8, 2013

**F. NEW BUSINESS**

- I. Nixel Presentation
- II. Discussion regarding organizations with proceeds less than 50% of total receipts
- III. Review Rosemary Children's Services FS – Information attached
- IV. Review Los Angeles County Police Canine Association correspondence – Information attached

V. Due to the 15-day Filing Period, the Following Permit Requests were approved:

1. (2012-193) Partners in Care Foundation Inc. requested a permit to solicit via mail, phone, and personal contact from December 3, 2012 through May 31, 2013. Dinner to be held at the Beverly Hills Hotel on May 13, 2013. Raise funds for programs addressing access to care, aging well, end of life care, families at risk education and advocacy and prevention.

|                            |            |   |            |
|----------------------------|------------|---|------------|
| <i>Estimated Gross:</i>    | \$ 350,000 | <i>Previous Fundraising Event Gross:</i>    | \$ 346,000 |
| <i>Estimated Expenses:</i> | \$ 122,000 | <i>Previous Fundraising Event Expenses:</i> | \$ 122,302 |

2. (2012-194) Friends of Greystone requested a permit to solicit via mail from January 1, 2013 through December 31, 2013. Monetary Drive. Raise funds for the restoration and preservation of Greystone Mansion in Beverly Hills.

|                            |           |   |           |
|----------------------------|-----------|---|-----------|
| <i>Estimated Gross:</i>    | \$ 20,000 | <i>Previous Fundraising Event Gross:</i>    | \$ 14,000 |
| <i>Estimated Expenses:</i> | \$ 3,000  | <i>Previous Fundraising Event Expenses:</i> | \$ 1,600  |

3. (2012-195) Writers Bloc Presents requested a permit to solicit via email from December 15, 2012 through December 31, 2012. Monetary Drive. Raise funds for author events which promote literature as an art.

|                            |          |   |          |
|----------------------------|----------|---|----------|
| <i>Estimated Gross:</i>    | \$ 9,500 | <i>Previous Fundraising Event Gross:</i>    | \$ 9,000 |
| <i>Estimated Expenses:</i> | \$ 1,200 | <i>Previous Fundraising Event Expenses:</i> | \$ 1,200 |

4. (2012-196) Rosemary Children's Services requested a permit to solicit via mail, phone and email from January 1, 2013 through July 1, 2013. Food tasting to be held at Pasadena City Hall on June 22, 2013. Raise funds for Rosemary Children's Services programs which help troubled and at-risk teens.

|                            |            |   |            |
|----------------------------|------------|---|------------|
| <i>Estimated Gross:</i>    | \$ 270,000 | <i>Previous Fundraising Event Gross:</i>    | \$ 269,811 |
| <i>Estimated Expenses:</i> | \$ 60,000  | <i>Previous Fundraising Event Expenses:</i> | \$ 54,816  |

5. (2012-198) Venice Family Clinic requested a permit to solicit via mail and phone from December 18, 2012 through March 18, 2013. Dinner to be held at the Beverly Wilshire Hotel on February 26, 2013. Raise funds for Venice Family Clinic's medical care for low income and uninsured patients.

|                            |              |   |              |
|----------------------------|--------------|---|--------------|
| <i>Estimated Gross:</i>    | \$ 1,000,000 | <i>Previous Fundraising Event Gross:</i>    | \$ 1,000,000 |
| <i>Estimated Expenses:</i> | \$ 162,000   | <i>Previous Fundraising Event Expenses:</i> | \$ 150,000   |

6. (2012-199) Step Up Women's Network requested a permit to solicit via mail, email, phone and personal contact from December 12, 2012 through May 31, 2013. Luncheon to be held at the Beverly Hilton Hotel on May 31, 2013. Raise funds for Step Up's programs for women and girls in underserved communities.

|                            |            |   |            |
|----------------------------|------------|---|------------|
| <i>Estimated Gross:</i>    | \$ 359,750 | <i>Previous Fundraising Event Gross:</i>    | \$ 264,250 |
| <i>Estimated Expenses:</i> | \$ 78,103  | <i>Previous Fundraising Event Expenses:</i> | \$ 75,950  |

7. (2012-200) Temple Emanuel requested a permit to solicit via mail, phone, email and personal contact from January 2, 2013 through February 27, 2013. Carnival to be held at Temple Emanuel in Beverly Hills on February 24, 2013. Raise funds for Temple Emanuel and its schools.

|                            |           |   |           |
|----------------------------|-----------|---|-----------|
| <i>Estimated Gross:</i>    | \$ 15,000 | <i>Previous Fundraising Event Gross:</i>    | \$ 13,951 |
| <i>Estimated Expenses:</i> | \$ 10,000 | <i>Previous Fundraising Event Expenses:</i> | \$ 13,929 |

8. (2012-201) Looking Above and Beyond Inc. requested a permit to solicit via invitation and personal contact from January 7, 2013 through March 12, 2013. Luncheon and silent auction to be held at the Beverly Hills Hotel on March 12, 2013. Raise funds for children with special needs.

*Estimated Gross:*           \$ 200,000           *Previous Fundraising Event Gross:*       \$ 392,500  
*Estimated Expenses:*       \$ 70,000           *Previous Fundraising Event Expenses:*   \$ 70,000

9. (2012-202) Project Angel Food requested a permit to solicit via personal contact from November 29, 2012 through December 3, 2012. Shopping event to be held at 9900 Wilshire Blvd in Beverly Hills on November 29, 2012 through December 3, 2012. Raise funds for the preparation and delivery of meals to men, women and children affected by HIV/AIDS, cancer and other life-threatening illnesses in Los Angeles County.

*Estimated Gross:*           \$ 1,175,000           *Previous Fundraising Event Gross:*       \$ 1,257,100  
*Estimated Expenses:*       \$ 440,247           *Previous Fundraising Event Expenses:*   \$ 503,653

10. (2012-203) Beit T'Shuvah requested a permit to solicit via mail, website and personal contact from December 14, 2012 through January 27, 2013. Dinner to be held at the Beverly Hills Hotel on January 27, 2013. Raise funds for Beit T'Shuvah, residential addiction treatment facility that combines a program of Jewish traditions and spirituality, the 12 step of Alcoholics Anonymous and traditional psychotherapy.

*Estimated Gross:*           \$ 1,500,000           *Previous Fundraising Event Gross:*       \$ 1,301,718  
*Estimated Expenses:*       \$ 24,000           *Previous Fundraising Event Expenses:*   \$ 246,374

11. (2012-204) Friends of Greystone requested a permit to solicit via mail, email, website and newsletter from January 1, 2013 through June 30, 2013. Tea and Talk lecture series to be held at Greystone Mansion in Beverly Hills on January 27<sup>th</sup>, February 24<sup>th</sup> and March 24, 2013. Raise funds for the restoration and preservation of Greystone Mansion in Beverly Hills.

*Estimated Gross:*           \$ 2,500           *Previous Fundraising Event Gross:*       \$ N/A  
*Estimated Expenses:*       \$ 1,500           *Previous Fundraising Event Expenses:*   \$ N/A

**Note: All the above items are 501(c)(3) organizations.**

IV. FINANCIAL STATEMENTS (FS) OF COMPLETED EVENTS FOR REVIEW

1. (2012-80) Anti-Defamation League
2. (2012-102) Anti-Defamation League
3. (2012-132) Children's Chain of Children's Hospital
4. (2012-133) Children's Chain of Children's Hospital
5. (2012-134) Children's Chain of Children's Hospital
6. (2012-115) Jewish War Veterans of the USA, Los Angeles District Council
7. (2012-172) Vahagn Setian Charitable Foundation
8. (2012-176) PEN Center USA West
9. (2012-117) SLE Lupus Foundation dba Lupus LA
10. (2012-27) One Voice
11. (2012-100) Fulfillment Fund
12. (2012-176) PEN Center USA West
13. (2012-140) Junior League of Los Angeles Inc.

V. Financial Statement Log for 2012

VI. Financial Statement Log for 2011

**LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.**

1. (08-187) American Friends for Meir Panim – Care for Israel  
Permit expired 11/15/08
2. (07-177) GLASS Youth & Family Services  
Permit expired 10/28/07
3. (07-8) United States Mission  
Permit expired 05/01/07
4. (06-63) Children's Cancer Research Fund  
Permit expired 04/30/06
5. (06-36) Maternal Fetal Care International: MFCI  
Permit expired 03/11/06
6. (2011-47) Entrepreneur Mentor Society  
Permit expired 02/29/12

**LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS**

1. (03-44) Beverly Hills Bar Foundation  
Event date 05/04/2003
2. (04-57) Beverly Hills Bar Foundation  
Event date 06/13/2004
3. (05-70) Beverly Hills Bar Foundation  
Event date 06/12/2005
4. (06-83) Beverly Hills Bar Foundation  
Event date 05/07/2006
5. (07-87) Beverly Hills Bar Foundation  
Event date 06/03/2007
6. (08-81) Beverly Hills Bar Foundation  
Event date 05/04/2008
7. (09-83) Beverly Hills Bar Foundation  
Event date 05/03/2009
8. (2010-75) Beverly Hills Bar Foundation  
Event date 06/06/2010
9. (2011-75) Beverly Hills Bar Foundation  
Event date 05/15/2011

10. (2011-188) Beverly Hills Bar Foundation  
Event date 05/31/2011
11. (2011-193) Beverly Hills Bar Foundation  
Event date 04/29/2012
12. (03-72 ) Los Angeles County Police Canine Association  
Event date 10/19/2003
13. (05-168)(05-168A) Los Angeles County Police Canine Association  
Event date 05/06/2006
14. (07-88)(07-88A) Los Angeles County Police Canine Association  
Event date 08/11/2007
15. (2010-3)(2010-3A) Los Angeles County Police Canine Association  
Event date 05/22/2010
16. (2011-102) Los Angeles County Police Canine Association  
Event date 05/22/2012
17. (03-171) Advertising Industry Emergency Fund  
Event date 11/13/2003
18. (04-170) Advertising Industry Emergency Fund  
Event date 11/19/2004
19. (05-146) Advertising Industry Emergency Fund  
Event date 11/17/2005
20. (2010-102) Advertising Industry Emergency Fund  
Event date 11/12/2010
21. (05-162) International Committee of the L.A. Philharmonic Association  
Event date 03/25/2006
22. (05-167) American Friend of Hazon Yeshaya Soup Kitchen  
Event date 12/13/2006
23. (06-14) The Neuropathy Association  
Event date 04/03/2006
24. (06-29) Writers Guild Foundation  
Event date 03/18/06 & 03/19/06
25. (06-157) Operation of Hope  
Event date 11/19/2006
26. (06-195) Heal Breast Cancer Foundation  
Event date 02/22/2007
27. (07-109)(07-109A) California Society of CPAs  
Event date 11/18/2007

28. (08-143) California Society of CPAs  
Event date 11/16/2008
29. (09-132)(09-132A) California Society of CPAs  
Event date 11/22/2009
30. (07-114) LA Stars/Baron Davis Foundation c/o Life Sports Management  
Event date 08/04/2007
31. (07-126) Real Medicine Foundation  
Event date 08/16/2007
32. (07-173) NARSAD: The Mental Health Research Association  
Event date 12/03/2007
33. (07-184) Childhelp-Buena Ventura Chapter  
Event date 12/02/2007
34. (08-128) Israel Cancer Research Fund  
Event date 08/13/2008
35. (08-137) John Wayne Cancer Institute Auxiliary  
Event date 10/21/2008
36. (09-163) John Wayne Cancer Institute Auxiliary  
Event date 10/29/2009
37. (08-144) Vistas for Children Inc.  
Event date 11/09/2008
38. (09-156) Vistas for Children Inc.  
Event date 11/08/2009
39. (08-146) Habitat for Humanity of Greater Los Angeles  
Event date 10/01/2008
40. (08-151) Hollywood NOTE Foundation  
Event date 09/09/2008
41. (09-88) Hollywood NOTE Foundation  
Event date 05/31/2009
42. (08-186) Asthma & Allergy Foundation of America – California Chapter  
Event date 11/18/2008
43. (08-190) Cerebral Palsy International Research Foundation  
Event date 12/03/2008
44. (09-102) Beverly Hills Little League  
Event date 06/06/2009
45. (09-149) The Kings College & Seminary  
Event date 10/07/2009

46. (09-150) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)  
Event date 09/27/2009
47. (2010-135) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)  
Event date 09/26/2010
48. (2011-143) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)  
Event date 09/25/2011
49. (09-XXX) 100 Black Men of Los Angeles, Inc. – Application was received after the event, no permit was issued. – Event date 10/16/2009
50. (2010-92) 100 Black Men of Los Angeles, Inc.  
Event date 10/15/2010
51. (2010-28) Beverly Hills CPR  
Event date 02/26/2010-05/28/2010
52. (2010-145) Citizenship Education Fund  
Event date 10/07/2010
53. (2010-156) Coalition for At Risk Youth (CARRY)  
Event date 12/3/2010
54. (2010-187) Beverly Hills Meals on Wheels  
Monetary Drive
55. (2011-14) Petersen Automotive Museum  
Event date 02/20/2011
56. (2010-XXX) Sheila Kar Health Foundation  
Event date 02/14/2010
57. (2011-74) Sheila Kar Health Foundation  
Event date 02/14/2011
58. (2011-54) City of Hope – Board  
Event date 06/07/2011
59. (2011-55) Youth Renewal Fund  
Event date 06/04/2011
60. (2011-130) Society of Singers  
Event date 09/19/2011
61. (2011-86) National Charity League Inc. SFV Chapter  
Event date 11/26/2011
62. (2011-179) The Angeles Clinic Foundation  
Event date 12/18/2011
63. (2011-176) Pepperdine University  
Event date 02/18/2012

64. (2012-23) International Documentary Associations  
Event date 02/25/2012
65. (2011-186) Project Angel Food  
Event date 12/07/2011
66. (2012-12) The Junior League of Los Angeles  
Event date 03/24/2012
67. (2012-65) The Guardians of the Los Angeles Jewish Home for the Aging  
Event date 04/26/2012
68. (2012-68) Los Angeles Chamber Orchestra  
Event date 05/20/2012
69. (2012-50) Discovery Eye Foundation  
Event date 04/21/2012
70. (2012-10) Operation Children Inc.  
Event date 03/24/2012
71. (2012-61) OperaWorks  
Event date 05/04/2012
72. (2012-110) Women Crowned in Glory Inc. dba Safe Passage  
Event date 05/11/2012
73. (2011-133) Operation Healthy Africa  
Event date 10/15/2011

**I. COMMENTS FROM COMMISSIONERS**

**J. ADJOURNMENT**