



Community Services
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
310.285.2530
www.beverlyhills.org

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Contact: Dana Beesen
310.285.2530
dbeesen@beverlyhills.org

Beverly Hills Farmers' Market Picklefest Winners Announced *Beverly Hills 4-H Club Wins "Best Dill Pickle in Beverly Hills"*



Pictured: Kevin West, Judge and author of "Saving the Season"; Mark Mendelson, owner of Nate 'n Al Delicatessen; Mayor Julian Gold, M.D., Frances Bilak, Recreation and Parks Commissioner and daughter, Maddie; Melanie Shaum; Barbara Linder and 4-H Club members: Julia and Sean Coffey, Rebekah Combs, Olympia and Sofia Lifson, Isabella and Nicoletta Zucato.

Beverly Hills, Calif. – In celebration of the 21st Anniversary of the Beverly Hills Farmers' Market, the third annual Picklefest was held this past Sunday, August 2. Picklefest was created to engage the community in an activity that is not only trendy, but sensible, healthy and fun.

First place for "I Can Pickle That" went to Melanie Shaum for her Giardniere, an Italian relish of pickled vegetables. Melanie placed in one of the two categories every year since Picklefest launched three years ago. First Place for "Best Dill Pickle in Beverly Hills" went to the Beverly Hills Heart Helpers 4-H Club, a youth group that volunteers their time to help grow and maintain the Greystone Demonstration Garden. Greystone Demonstration Garden leader and Beverly Hills resident Barbara Linder said, "Winning first place is a testament to the hard work these kids have demonstrated this past year and we are extremely excited about this win."

The distinguished panel of judges included: Beverly Hills Mayor Julian Gold, M.D.; Recreation and Parks Commissioner, Frances Bilak; Mark Mendelson, owner of Nate 'n Al Delicatessen; Kevin West,

author of “Saving the Season” and Creative Director for the Grand Central Market; and, Melanie Shaum, last year’s first place winner for the “Best Dill Pickle” contest.

Nate ‘n Al sponsored the event and provided a \$200 gift card to first place winner for “Best Dill Pickle in Beverly Hills” and a \$100 gift card to first place winner for “I Can Pickle That.” Gift cards for \$100 and \$50 went to second and third place winners in each category: “I can Pickle That” Second Place Winner, Bouquet Veprin; Third Place Winner, Crystal Boone. “Best Dill Pickle” Second Place Winner, Adam Wetsman; Third Place Winner, Ron and Christy Sasiela.

The Beverly Hills Farmers’ Market is a weekly outdoor certified market which provides the finest California-grown, fresh and season fruits and vegetables, juices, breads, specialty items and more in a festive outdoor setting. For additional information and special events at the Beverly Hills Farmers’ Market, visit www.beverlyhills.org/FarmersMarket.

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