



Office of Communications
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
www.beverlyhills.org

For Immediate Release
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Contact: Therese Kosterman
(310) 285-2456 office
(310) 466-1943 cell

Skechers Performance LA Marathon Runs Through Beverly Hills on Sunday February 14

Beverly Hills, CA – Over 25,000 runners, including more than 100 Beverly Hills residents, will race through the City during the Skechers Performance Los Angeles Marathon on Sunday, February 14, passing City Hall and traveling along Rodeo Drive. Spectator viewing along north Rodeo Drive between Santa Monica Boulevard and Wilshire Boulevard and on Wilshire Boulevard between Rodeo Drive and Santa Monica Boulevard are recommended. A “cheer zone” will be located at Water Station #16 on Burton Way at Foothill Road. The Farmers’ Market will be closed on this day.

Nicknamed “Stadium to the Sea,” the marathon begins at Dodger Stadium in Los Angeles and passes through West Hollywood, Beverly Hills, and Century City before ending near the Santa Monica Pier. The Beverly Hills segment will start on Doheny Drive at Santa Monica Boulevard and participants will run south on Doheny Drive, west on Burton Way to Rodeo Drive, south to Wilshire, and then west to Santa Monica Boulevard.

First athletes (wheelchairs) are expected to arrive in Beverly Hills at approximately 7:20 a.m., and runners at approximately 8:00 a.m. Water stations will be located at Burton Way/Foothill Drive, and on S. Santa Monica/Charleville Boulevard. A medical station will be located in the Rexford Mini Park at Rexford Drive and Burton Way.

Beverly Hills’ streets adjacent to the route will close starting at 6 a.m. and will reopen at approximately 1:00 p.m. The first streets to open will be Doheny Drive at Burton Way and Beverly Drive at S. Santa Monica Boulevard. All roads in Beverly Hills will be open by approximately 1:00 p.m. Remaining runners in Beverly Hills will be directed to use the sidewalks after the streets have opened.



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Access to nearby parking structures will be open to the public at the following locations:

- 450 N. Crescent Drive
- 221 N. Crescent Drive
- 241 N. Canon Drive
- 450 N. Rexford Drive
- Santa Monica Boulevard Parking Structures at Beverly Drive, Rodeo Drive, Camden Drive, Bedford Drive and Roxbury Drive.

Police staff and notification/message boards directing vehicles will be situated around the City. In addition, if someone is arriving by freeway, it is suggested that:

- For Beverly Hills access north of the route arriving from the 405 Freeway, exit either Sunset Boulevard or Wilshire Boulevard and travel east to Beverly Hills.
- For Beverly Hills access south of the route from the 405 freeway, take the 10 east freeway, exit Robertson Boulevard and travel north to Beverly Hills.

The City will continue to provide regular updates on Beverly Hills-specific Marathon information at www.beverlyhills.org/Marathon including an interactive map. For information about the Marathon in Beverly Hills prior to February 14, call (310) 285-1023. Information can also be found at www.facebook.com/cityofbeverlyhills or on Twitter, www.twitter.com/cityofbevhillis. General Marathon information can be found at www.laMarathon.com.

For information on the day of the marathon, call the City of Beverly Hills' hotline at (310) 550-4680. The City will be promoting the "If You See Something, Say Something™" public awareness campaign to emphasize the importance of reporting suspicious activity to the Beverly Hills Police Department. Please call the hotline if any suspicious activity is observed during the marathon.

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